LD
7095.5
.W3

MHC Organizations: WMHC

Announcements and Correspondence
1983-1985, n.d.

folder 13

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https://archive.org/details/wmhcannouncement00mhco_5

Josie Fitz

1982-83 WMHC

survey

MASH

trivia
contest

Spring '83

PO: _____

EVANT):

TION AND DO YOU HAVE ANY PLANS

Please Note: In most cases work will be ready 3 working days from date received in Steno Office.

Charge to: WMA/C

From: _____

Copies: 1500 ea

Date Wanted: Possibly Mon.?

Run ☒ Type ☐ Xerox ☐ Ditto ☐

White ☐ Pink ☐ Yellow ☐ Green ☐

Blue ☐ Punched ☐ Cardstock ☐ Staple ☐

Back to Back ☒ Mail ☐ Fold ☐ in 1/2 ☐ or 1/3rds ☐

Special Instructions: _____

APR 15 1983

Warning Concerning Copyright Restrictions

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The College reserves the right to refuse to accept a copying order if, in its judgment, fulfillment of the order would involve violation of copyright law.

GUIDELINES TO STUDY ABROAD

Introduction 1

Why Study Abroad? 1

Where? 2

When? 2

How Long? 2

Types of Study Abroad Programs 3

Study in France 5

Friedrich-Wilhelms-Universität, Bonn 5

International Student Exchange Program 6

Study in Great Britain 6

SOLID GOLD

S-RADIO

1360 KHZ 50 WATTS

DEFUNIAK SPRINGS FLORIDA

January 29, 1983

Rt. 7, Box 71
DeFuniak Springs, Fl.
32433

Mr. Paul Ryack
WMHC-FM
Mount Holyoke College
South Hadley, Mass. 01075

Dear Mr. Ryack:

As I stated in our last telephone conversation, we are planning on paying off the outstanding payments on your Gates BFE-10C FM transmitter somewhat early.

You will be receiving a payment of one half of the outstanding amount. We hope you will have patience for a few weeks with this system of payment, as the entire amount will be paid by April rather than May.

Sincerely,

Terry Keith Hammond

SURVEY 1982-1983

WMHC 91.5 FM
Mount Holyoke College, South Hadley, MA 01075
413 + 538-2044

WMHC-FM IS A 100 WATT, ERP, NON-COMMERCIAL, EDUCATIONAL RADIO STATION, LOCATED IN THE MARY E. WOOLLEY STUDENT CENTER, ON THE CAMPUS OF MOUNT HOLYOKE COLLEGE. AS A STATION, OUR MAIN GOAL IS TO SERVE THE PUBLIC TO THE BEST OF OUR ABILITY. THE FOLLOWING PAGES ARE OUR ANNUAL CAMPUS AND COMMUNITY SURVEY, FOR 1982-1983. IF YOU HAVE EVER LISTENED TO WMHC, OR ARE A REGULAR LISTENER, PLEASE TAKE A FEW MOMENTS OF YOUR TIME TO FILL OUT THE SURVEY. WE CAN BETTER SERVE YOU, IF WE KNOW WHAT YOU WANT TO HEAR!

THANKYOU!
Dallie E. Settzer
PROGRAM DIRECTOR
& THE PROGRAMMING COMMITTEE

PLEASE RETURN THE COMPLETED SURVEY TO WMHC, AT THE ABOVE ADDRESS, THROUGH THE REGULAR MAIL, OR THE FIVE COLLEGE MAIL, OR IN PERSON. ALL PERSONS WILL RECEIVE A FREE WMHC BUTTON UPON THE RETURN OF THEIR COMPLETED SURVEYS!

WMHC 91.5 FM
Mount Holyoke College, South Hadley, MA 01075
413 + 538-2044

1) WHAT AGE GROUP ARE YOU IN? (CIRCLE ONE), 18& UNDER
19-25
26-35
36-50
50 & OVER

2) WHAT SEX ARE YOU? MALE OR FEMALE.

3) ARE YOU A STUDENT? IF SO, WHAT SCHOOL, OR COLLEGE DO YOU ATTEND?

IF YOU ARE NOT A STUDENT, WHAT IS YOUR OCCUPATION?

4) AT WHAT TIMES OF THE DAY DO YOU, OR HAVE YOU LISTENED TO WMHC? (DURING THE AM, PM, OR A PARTICULAR SHOW).

5) WHAT OTHER RADIO STATIONS, BESIDES WMHC, DO YOU LISTEN TO? DO THEY OFFER A TYPE OF PROGRAMMING WHICH WE DO NOT? (CONSULT OUR PROGRAM GUIDE).

6) WHAT TYPE OF MUSIC DO YOU PREFER? DO WE PLAY ENOUGH OF THIS TYPE?

7) HAVE YOU ENJOYED OUR PROGRAMMING THIS SEMESTER? DO YOU HAVE ANY SUGGESTIONS FOR OTHER KINDS OF PROGRAMS, MUSIC OR OTHERWISE?

8) HOW WOULD YOU DESCRIBE THE AIR QUALITY OF WMHC ON THE BASIS OF WHAT YOU HAVE HEARD? (CIRCLE ONE).

POOR FAIR GOOD EXCELLENT

9) HAVE YOU EVER HEARD A WMHC NEWSCAST? IF SO, HOW WOULD YOU DESCRIBE ITS QUALITY? (CIRCLE ONE).

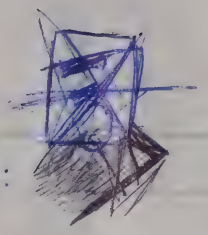
POOR FAIR GOOD EXCELLENT

10) HAVE YOU EVER FOUND A WMHC PUBLIC SERVICE ANNOUNCEMENT HELPFUL OR INFORMATIVE?

11) WHERE DO YOU LIVE IN RELATION TO THE MOUNT HOLYOKE CAMPUS? (LEAVE BLANK IF YOU ARE AN MHC STUDENT).

12) HOW CAN WE BETTER INFORM YOU OF OUR PROGRAMMING AND SPECIAL EVENTS?

13) DO YOU HAVE ANY OTHER SUGGESTIONS OR CONSTRUCTIVE COMMENTS FOR US?



FOR SUNDAY FEB 13, 1983:

take minutes
underwritings?
talk show

MASH — Laura, Sue, Val

✓ ☆ What is the name of 'Hot Lips' Houlihan's husband?
Donald ~~[illegible]~~ Penacost

✓ ☆ Where is Hawkeye Pierce's hometown? AND WHAT DOES HIS FATHER DO
Crabapple Cove ~~Crabtree~~ ~~Appletree~~ Maine

☆ Radar O'Reilly's real name "Walter T. O'Reilly"

☆ Colonel Potter's horse - SOPHIE

✓ COLONEL POTTER'S WIFE - MILDRED WHAT DID POTTER CALL HER MO...

☆ Original cast members from movie: Radar O'Reilly

☆ WHAT DID KLINGER WANT TO GET OUT OF THE ARMY WITH? SECTION 8.
NATIONALITY?

FIRST ~~S~~ BROADCAST?
SEPT 17, 1972

3 CAST MEMBERS FROM ORIGINAL MOVIE
ELIOT GOULD, DONALD SUTHERLAND,

✓ WHAT IS CHARLES FULL NAME? WHERE HE WENT TO SCHOOL
CHARLES EMERSON WINCHESTER III

WHAT IS THE CAMP SLOGAN?
BEST CARE ANYWHERE.

WHAT DO BJ'S INITIALS STAND FOR?
HIS PARENTS INITIALS.

WHO DID RADAR SPEAK TO ON THE PHONE WITH ALL THE TIME?
~~PETTITE~~ AT ICORP
SPARKY

WHO'S ORPHANAGE DID FATHER MULCAHY HELP?
SISTER TERESA'S

WHAT ARE THINGS THEY DID FOR FUN?
POKER, MOVIES, DRINKING
POTTER PAINTED, CHARLES LIKED CLASSICAL

WHAT DID THEY DRINK?
GIN

SAM'S HOUSEDRINK?
GIN MARTINI

HOW MANY BUILDINGS?
15

FRANK'S WIFES NAME?

WHAT YEAR DID HE LEAVE?
COLONEL BLAKE: HOW DID HE DIE? SHOT DOWN OVER [illegible]
FAVORITE RECREATIONAL PAST TIME? GOLF

WHERE WAS MASH LOCATED
KOREA

MORE ANSWERS

13. SECTION 8

14. BUGGING OUT

15. HIS PARENTS FIRST NAMES INITIALS

16 SEPT 17, 1972 — Feb 28/1883

17. DONALD PENOBSCOT

SMCCS - 6 yrs, Mead 4 yrs
~~Brattleboro~~

4 WHAT IS THE CAMP SLOGAN, MASH THEME SONG?
BEST CARE ANYWHERE; SUICIDE IS PAINLESS.

2 WHO WAS THE ONLY ~~ORIGINAL~~ MOVIE CAST MEMBER TO BECOME A REGULAR ON THE TV SERIES?
GARY BURGHOFF

7 WHAT DID THEY DISTILL AT THE SWAMP?
GIN

6 WHERE WAS MASH LOCATED?
OUI JUNGBU, KOREA.

15 WHERE DID BJ GET HIS INITIALS FROM?
HIS PARENTS ~~FROM~~ FIRST NAMES.

16 WHAT WAS THE DATE OF THE FIRST AIRING? and what is the date of the last airing?
SEPT 17, 1972
~~Sept~~ Feb 28, 1983

1 IN THE MOVIE VERSION, WHO PLAYED HAWKEYE AND TRAPPER JOHN, AND WHO DIRECTED?
ELLIOT GOULD, DONALD SUTHERLAND,
ROBERT ALTMAN.

3 WHAT DOES MASH STAND FOR?
MOBILE ARMY SURGICAL HOSPITAL

10 WHAT 4 PEOPLE LEFT THE TV SERIES. REAL NAMES
LARRY LINVILLE, WAYNE ROGERS, MACLEAN STEVENSON
GARY BURGHOFF

X WHERE IS HAWKEYES HOMETOWN, AND WHAT DOES HIS FATHER DO?

CRABAPPLE COVE, MAINE. DOCTOR.

17 WHAT IS THE NAME OF "HOT LIPS" HOOLIHAN'S HUSBAND?

DONALD PENOBSCOT

13 WHAT DID KLINGER WANT TO GET OUT OF THE ARMY WITH?

SECTION 8 SKILLS

X WHAT ARE COLONEL POTTER'S WIFE'S AND HORSE'S NAME?

MILDRED AND SOPHIE.

12 WHAT IS CHARLES FULL SHOW NAME AND, WHERE DID HE GO TO COLLEGE?

CHARLES EMERSON WINCHESTER III; HARVARD

3 HOW AND WHERE DID COLONEL BLAKE DIE AND WHAT YEAR DID HE LEAVE THE SHOW?

SHOT DOWN OVER THE SEA OF JAPAN; 1976.

11 WHY DID RADAR GO HOME AND WHERE IS HOME? 5th Caller

HIS UNCLE ED DIED, AND RADAR HAD TO GO HOME TO RUN THE FARM; OTTUMA IOWA

14 WHAT IS IT CALLED WHEN THE MASH UNIT HAS TO EVACUATE IT'S PRESENT LOCATION?

BUGGING OUT

~~ALL~~ WINNERS

#1 THE STILLS

#2 9 WOMEN

#3 LEN KUSACK

#4 LAURA BRIGGS

#5 THE STILLS

#6 THE STILLS

#7 9 WOMEN

#8 THE STILLS, LAURA BRIGGS

#9 THE STILLS

#10 THE STILLS

#11 THE STILLS

#12 THE STILLS

#13 THE STILLS

#14 THE STILLS

#15 THE STILLS

#16

WMHC 91.5 FM
Mount Holyoke College, South Hadley, MA 01075
413 + 538-2044

$10 giFT CERTIFICATE FROM ~~THE [illegible] SHOP~~ WOODBRIDGE'S ...

ONE OF THE PRIZES ~~BEING~~ that has been AWARDED DURING TONIGHT"S TRIVIA CONTEST ~~HAS BEEN~~ PROVIDED BY WOOD BRIDGES RESTURANT IN SOUTH HADLEY. ~~WOOD BRIDGE"S IS SPONSORING A M*S*A*H PARTY TONIGHT WITH MARTINI"S ONLY $1.00. ALL OTHER DRINKS AT HAPPY HOUR PRICES.~~

~~WOODBRIDGE"S REGULAR FEATURES INCLUDE HOMEMADE DESSERTS AND SANDWICHES, A HAPPY HOUR MONDAY THRU FIRDAY FROM 4 TO 6 PM, AND~~ Woodbridge's has a PLEASANT ATMOSPHERE WHERE YOU AND YOUR FRIENDS CAN GATHER AND SOCIALIZE, WHETHER FOR A MEAL, OR A DRINK, ALL ARE WELCOME AT WOODBRIDGE"S LOCATED ACROSS FROM MOUNT HOLYOKE COLLEGE, ON THE SOUTH HADLEY COMMON.

PLEASE READ LOUDLY, SHARPLY, CLEARLY... BEFORE EACH QUESTION!

WMHC 91.5 FM
Mount Holyoke College, South Hadley, MA 01075
413 + 538-2044

$10 GIFT CERTIFICATE FROM THE CAMPUS SHOP...

ONE OF THE SPONSERS OF WHMC"S TRIVIA CONTEST TONIGHT IS THE CAMPUS SHOP LOCATED HERE IN SOUTH HADLEY. STOP IN AND VISIT THE CAMPUS SHOP ON THE GREEN IN SOUTH HADLEY CENTER. ~~YOU"LL FIND THEM AS FRESH AS A BREATH OF SPRING AND FILLED WITH FASHIONS~~ You'll find fashions FOR FUN AND FROLIC...AS WELL AS FOR DANCE, THEATER AND RECREATION.

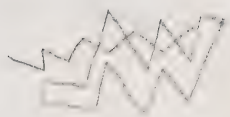
~~YOU"LL ALSO DISCOVER PLENTY OF DELIGHTFUL ACCESSORIES WHICH WILL PUT PIZZAZ IN ANY OUTFIT AND ALL WITH AFFORDABLE PRICES.~~ All this and more at the campus SHOP ON THE COMMON IN SOUTH HADLEY.

4th

PLEASE READ LOUDLY, SHARPLY, CLEARLY... AFTER EACH QUESTION!

538-2044

586-3100 x 2044
2019



Agenda

Fund-raising update
Underwriting
Speed

New
Course GBS?
SC 9?
Programs

Nov 10

Meet à studeum
WH
3/7/84
7 PM

Judith Collins CARA
(Development)

DEA # _____

PAUL R. RYACK, M.D.
THE HEALTH SERVICE MOUNT HOLYOKE COLLEGE
SOUTH HADLEY, MA 01075
413-538-2208 413-538-2121
OFFICE HOURS 9-11:30 1:30-4

NAME _____

ADDRESS _____ DATE _____

℞

Refill _____ times PRN NR

_____M.D.
Interchange Permitted

_____M.D.
Dispense as Written

02407670798

MOUNT HOLYOKE COLLEGE
Office of the Secretary

October 18, 1983

To: Mr. Merrill Ewing

From: Gwen Glass

Re: FCC Rules/Regulations

Joan Davis has forwarded to me your memo of October 12 together with a communiqué from the FCC. At your request, the FCC files as well as the Rules and Regulations were transferred to my office, not to hers.

Since the files are open to the public and must be made available if so requested, please be sure those in your office know the repository is in my office.

cc: Dr. Ryack ✓

Fyi FYI.

G

G:2

Mount Holyoke College

Secretary of the Board of Trustees
South Hadley, Massachusetts
01075-1489
Telephone 413/538-2157

October 21, 1983

Federal Communications Commission
Washington, DC 20554

Gentlemen:

Please note that a construction permit was granted WMHC on November 16, 1981, File No. BPED800617AA. Authorized construction has been completed.

Sincerely yours,

Gwendolyn Glass

Gwendolyn Glass
Secretary of the Board of Trustees

GG/cmp

November 22, 1983

Elizabeth T. Kennan, President
Mount Holyoke College
203 Mary Lyon Hall

Dear Mrs. Kennan:

The WMHC Advisory Committee met on November 10, 1983, and recommends to the College Trustees that WMHC withdraw from its voluntary participation in the Emergency Broadcast System (EBS). FCC Rules and Regulations 73.9260 states that "any station may withdraw from EBS participation by giving 30 days' written notice and returning its EBS Authorization to the FCC."

Such an action would free the station of its present obligation to remain on the air to relay presidential or other governmental messages in the event of a national emergency. It would still be obligated to monitor for and relay news that an emergency had been declared. No other Station Operations or responsibilities would be affected.

If you feel that our withdrawing is not desirable, please let me know by December 31, 1983.

Sincerely,

Paul R. Ryack, M.D.
Chairman, WMHC Advisory Comm.

PRR/vs

Office of the President
MOUNT HOLYOKE COLLEGE
South Hadley, Massachusetts 01075
Telephone 413 538-2500

November 30, 1983

Paul R. Ryack, M.D.
Chairman
WMHC Advisory Committee
Mount Holyoke College

Dear Paul:

Thank you for your letter of November 22, which conveyed the recommendation of the WMHC Advisory Committee to the Board of Trustees that the station withdraw from its voluntary participation in the Emergency Broadcast System. I am afraid that we cannot have a response for you by December 31, as you request, for this will have to come before the March meeting of the Board. If this timing for some reason presents a serious problem, please call my office to discuss this.

Sincerely,

Elizabeth T. Kennan

Nov 83

DREYFUS: CURRENT HOLDINGS 2654.00 includes last year's depreciation

~~IRA~~ STEREO EQUIPMENT: 1266.00

DEPRECIATION FUND: 1000.00/YR
(INCLUDED IN TOP FIGURE)

IS THIS ALL YOU NEED? CALL ME IF YOU NEED MORE.

MFR

Next semester—

Peacock	$400	7'o'clock news
HNS	$100	-(grant)

DR. PAUL RYACK

"WMHC TECH" on Word Handbook

Technical Operation of WMHC

1. As of March 1, 1980, the Electronics Services Laboratory has undertaken the formal responsibility for the technical operation of WMHC. Under this new arrangement, one of their personnel will post his FCC license at the station. He will be designated the Chief Engineer.

2. A WMHC staff member (i.e., a Mount Holyoke student) will be designated Assistant Engineer. She will be responsible for knowing the correct operation of all technical equipment at the station, except for the news teletype, which will remain the responsibility of the News Director. The Assistant Engineer will be a Board Member.

3. Any technical problems at the station will be referred to the Assistant Engineer, except as noted in the next section. She will attempt to remedy the situation. If she is unable to solve the problem, she will refer it to the Chief Engineer. Only the student Assistant Engineer will have the authority to call the Electronics Lab, except as noted below.

4. If the TRANSMITTER MALFUNCTIONS, ANY WMHC MEMBER MAY CALL THE CHIEF ENGINEER DIRECTLY. For instance, if the transmitter smokes, fails to "turn on," or if complaints of buzzing or other abnormal sounds on the received signal are made, then call the Electronics Lab at ext. 2073, no matter what time of day or night (they keep strange hours). If there is no answer, then try calling Mr. Chace at home at (9)-467-7958.

5. Special problems that can be anticipated, like a radio drama production, call-in show, or remote, for which technical help is needed, should be referred to the Assistant Engineer a week or more in advance. If necessary, she will coordinate with the Electronics Lab.

6. The Assistant Engineer will be responsible for reviewing the transmitter logs weekly, and to report any deviations from the normal to the Chief Engineer. She will also be responsible for noting routine, "wear and tear" problems, like noisy pots, and referring them to the C.E. Any D.J. noting such problems should notify the Assistant Engineer, preferably in writing.

7. Since the Chief Engineer has taken on a formal responsibility through his license, nobody else may perform any maintainence, repair, or construction work without the express approval and supervision of the Chief Engineer.

4/1/80, rev. 4/25/83

MOUNT HOLYOKE COLLEGE
Office of the Secretary

June 6, 1984

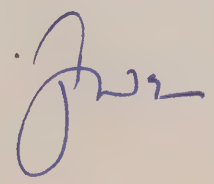
To: Dr. Paul R. Ryack

From: Gwen Glass

Re: WMHC/FCC

Further to our phone conversation of early May, Joe Ellis reported to the Board of Trustees the recommendation of the WMHC Advisory Committee to withdraw the station's voluntary participation in the Emergency Broadcast System. Following the Board meeting he wrote the FCC; I enclose a copy of his letter just f.y.i. - you may already have this, but there was no indication a copy had gone to you. I requested a copy for this office.

Enclosure



Office of the President
MOUNT HOLYOKE COLLEGE
South Hadley, Massachusetts 01075
Telephone 413 538-2500

May 21, 1984

Federal Communications Commission
Washington, DC 20554

Dear Sir:

WMHC elects to withdraw from emergency broadcast participation according to FCC rule 73.926c. We understand that withdrawal will be effective thirty days after this notification reaches you. We regret that, since our EBS authorization certificate has been misfiled, it is not enclosed with this letter.

Sincerely,

Joseph J. Ellis
Acting President

WMHC 91.5 FM
Mount Holyoke College, South Hadley, MA 01075
413 + 538-2044

October 16, 1984

Dear Chief Arrighi,

It has recently been brought to my attention, that on on several occasions, within the past few weeks, some of our disc jockeys have been harassed by anonymous phone callers, as well as intruders in the radio station. As the General manager of WMHC, I feel it is my duty to inform you of these occurences, in hope that Security can help us take the necessary steps to make WMHC a safer place at which to work.

The one incident, which is the most disturbing, is one which occured on September 30th, at 5:00pm : a disc jockey was working alone in the station, when a strange man entered the master control room, unannounced and uninvited. The disc jockey was quite startled when she turned around, and saw him standing there watching her, (unfortunately, a disc jockey's back is to the door when working at the control board!). The man did not make any attempt to harm her, but he would not leave the station until the d.j. promised to play the record which he had brought with him. She had to promise this just to get rid of him-- there was no way for her to inconspicuously alert Security with this man watching over her, (Our only way of contacting Security, is by dialing x2304 on the phone which happens to be in the same room.). Why this woman did not alert Security immediately after the stranger left, I do not know.... I first found out about this incident when reading WMHC's comment book.

Other incidents of trespassing which have occured have not posed any threat to the d.j.'s themselves, but have threatened the safety of our record collection, as well as many pieces of expensive equipment. Phone callers have been our other source of harassment. There is not much we can do about this situation, since we do give-out our phone number over the air (for requests), and we cannot leave the phone off the hook for long periods of time. I guess that our main concern is that someday these obscene callers are going to decide to show-up on WMHC's doorstep, in order to harass us in person, (Anyone knows where to find the station, because we broadcast the studios' location in our sign-on, and sign-off documents, read at the beginning and end of our broadcasting day).

bcc: Paul Kyack
Sallie Seltzer

Mount Holyoke College

Office of the Dean of Students
South Hadley, Massachusetts
01075-1487
Telephone 413/538-2550

October 19, 1984

To: Joan Davis
From: Mary Allyn
Re: Service for Electronic Equipment

Members of our staff have of late heard rumors that Electronic Services may limit its services to the repair of scientific equipment. Because we are responsible for equipment in Mary E. Woolley, we are concerned that service by College staff be continued. If discussions are indeed in progress, we request that we be kept current and that we be consulted.

Mary E. Woolley houses several kinds of electronic equipment. 1. The TV in Wilbur, purchased with student funds, should continue to be maintained by Kirk Wassman. Service should, in fact, take place more frequently; the fine tuning of that machine needs regular attention.

2. Bill Adams supervises lighting and sound equipment purchased by the College that occasionally requires attention from someone trained specifically to repair that equipment. The light board is probably the most complex of his equipment. If the College cannot come to Bill's rescue when a dimmer malfunctions, then our only option is a lengthy and costly wait for outside repair, as well as the possibility that Chapin events may have to be cancelled.

3. Because Audio-Visual no longer provides either audio or video equipment for student use, we have asked SGA to consider buying a video deck for student use. If SGA obliges, the equipment will be given to the College and the College must maintain it.

4. WMHC has long relied on Bill Harrington for help with their equipment. They have recently been told that Electronic Services places student-bought equipment at the bottom of their priority list. WMHC cannot function well with this decision; nor do they have the funds to hire outside repair service.

It seems to us that the College must face the fact that provisions should be made for the well-being of all our equipment, classroom/scientific and recreational alike. We do not believe that equipment used for cultural or social purposes is less important in the scheme of things than that used for teaching.

cc: Bill Adams
Kackie St. Clair
Renate Wilkins

MKA/maw

bcc: Paul Ryack
Sallie Seltzer

File MEW

Mount Holyoke College

Office of the Dean of Students
South Hadley, Massachusetts
01075-1487
Telephone 413/538-2550

October 19, 1984

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From: Mary Allyn (maw)
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cc: Bill Adams
Kackie St. Clair
Renate Wilkins

MKA/maw

NOV. 0 1

Stereo

Board installed

Fund raising

Parties

Underwriting

? grp $1K

Security

News

Tech support

Proof of Perf.

? 1 time $

Meet c students

Nov 8

? LR

/

Form 8
Revision 11/82

MOUNT HOLYOKE COLLEGE

WMHC-FM
Department or Office

REPAIRS AND IMPROVEMENTS

BUILDINGS AND GROUNDS

Requested for 1985-86

Repairs and improvements to buildings and grounds are included in the budget of the Physical Plant Department. This form may be used for recommendations for repairs, alterations and improvements of significance to your department or office, including repair of furnishings. (Replacement of furnishings should be included in your budget.)

Return in triplicate to the Office of the Business Manager and Director of Physical Facilities.

Description of Work Requested

MP-1 COMPLETE ① Replacement of carpeting in the main control room & production room.

MP-1 ② Re-painting of the walls in all 3 studios.

MP-2 free ③ Building of a new console (like the one in the main control room) for the production Room.

12/18/84
(Date)

Sallie E. Seltzer '85
Dean, Director or
Department Chairman

Mount Holyoke College

Business Manager and
Director of Physical Facilities
South Hadley, Massachusetts
01075-1491
Telephone 413/538-2467

March 20, 1985

Dr. Paul Ryack
Health Center
Mount Holyoke College

Dear Paul:

As you may know by now, I have arranged to have the worn/torn carpet in the WMHC studio replaced and the carpet in the adjacent space repaired.

While there with the carpet vendor I noticed several chairs and tables that have been scrounged from the Wilbur lounge and adjacent rooms. While recognizing the needs of WMHC, I would like to return the furniture to the space for which it was purchased. Would you be willing to work with Marge Berry (or arrange to have an appropriate student/WMHC staff member do so) to:

a) find in existing College stores furniture appropriate for WMHC studios and offices?

b) list for possible purchase furniture needed but not available from stores?

c) get the Wilbur and other furniture back where it belongs?

Sincerely,

Wayne D. Gass

WDG:cac

cc: Marge Berry

July 22, 1985

United Press International
220 East 42nd Street
New York, NY 10017

Gentlemen:

Thank you for your proposed contract renewal for news wire service for Mount Holyoke College's WMHC - FM. Unfortunately we have selected another service and will not be renewing your contract for the coming year. Our best wishes.

Sincerely,

David F. Howland,
Assistant Business Manager

DFH/dm

REQUISITION NO. dm | ACCT. CLASS Radio Station

PURCHASE ORDER

MOUNT HOLYOKE COLLEGE

SOUTH HADLEY, MASS. 01075

TELEPHONE (413) 538-2041

A 305

THIS NUMBER MUST APPEAR ON ALL INVOICES AND PACKAGES

INVOICE NO.

TO Mr. Daryl C. Staehle
Broadcast Executive
The Associated Press
P.O. Box 556
Village Station
Medway, MA 02053-0556

MARK ALL PACKAGES FOR SHIPMENT AS FOLLOWS
MOUNT HOLYOKE COLLEGE DEPT
SOUTH HADLEY, MASS. 01075

DATE	F.O.B.	FED. TAX EXEMPT CERT. NO.	MASS. TAX EXEMPT CERT. NO.	TERMS	DATE REQUIRED
7/22/85		04-73-0201-F	E04-210-3578		

QUANTITY	DESCRIPTION	UNIT PRICE	AMOUNT	DATE	AMOUNT RECEIVED	BALANCE DUE
	AP Broadcast wire at $89.90 weekly One time installation charge $310.00 All paper and ribbon supplies are included as in maintenance by your staff technicians based in Springfield. You will provide the installation and the small computer-style printer and stand.					

AP Associated Press
Broadcast Services

Daryl C. Staehle
Broadcast Executive

184 High Street
Boston, Massachusetts 02110
(617) 357-8100

1-800-882-1401 / MASS WATS

DATE	WIRE	TEL.	QUANTITY
			1 Hartford

FILE COPY

WMHC 91.5 FM

Mount Holyoke College, South Hadley, MA 01075
413 - 538-2044

Technical Data

Frequency: 91.5 MHz
Broadcast Power: 100 watts
Average broadcast radius: 15 miles
Potential listenership: over 50,000 in an area including Holyoke, Amherst and Northampton

Operational Data:

Staff: 150
Broadcast hours per week: 162
News Source: Associated Press
Associations: Intercollegiate Broadcast System

WMHC is the non-commercial, educational radio station licensed to the trustees of Mount Holyoke College. As "South Hadley's Alternative," we strive to provide on one level a varied range of programming for the listeners in our community and on another level provide a new dimension to a liberal arts education for the students who staff our facility.

Funding for the station's daily operations is provided by the Student Government Association of Mount Holyoke College; however, these funds are limited. Student efforts over the past three years enabled WMHC to raise its wattage from 10 watts to 100 watts, to install stereo transmitting equipment, and to replace various pieces of audio equipment. However, with improvement has come the realization that WMHC must further its commitment to its listening audience, with expanded news coverage, public affairs programming, and innovative musical programming.

Thus, WMHC is inaugurating its first Corporate Underwriting Program so that its potential for community service may be realized. WMHC's heritage as the nation's oldest broadcast facility managed entirely by women and our tradition of student dedication provide a broad foundation for improvement and excellence.

Please do not hesitate to contact us if you desire further information.

Caroline Cranos
General Manager

Kelly Bahmer
Assistant General Manager

Lisa Demoney
Program Director

WMHC 91.5 FM

Mount Holyoke College, South Hadley, MA 01075
413 538-2044

CORPORATE UNDERWRITING PROGRAM

FALL 1985

UNDERWRITING SCHEDULE

$10 PER HOUR OF MUSIC, PUBLIC AFFAIRS PROGRAMMING.

6:00AM - 12:00AM: MINIMUM OF FOUR ON-AIR ACKNOWLEDGEMENTS

12:00AM - 4:00AM: MINIMUM OF SIX ON-AIR ACKNOWLEDGEMENTS

$5 PER FULL NEWSCAST ONE ON-AIR ACKNOWLEDGEMENT

SPECIAL PROGRAMMING ALSO AVAILABLE FOR UNDERWRITING

THE SCHEDULING, FREQUENCY, DURATION, AND CONTENT OF ON-AIR ACKNOWLEDGEMENTS IS NEGOTIABLE, AND SUBJECT TO F.C.C. REGULATIONS.

UNDERWRITING DONATIONS ARE TAX DEDUCTIBLE.

FOR INFORMATION CONTACT:

WMHC-FM
CORPORATE UNDERWRITING PROGRAM
BOX 52
MOUNT HOLYOKE COLLEGE, SOUTH HADLEY, MA 01075
(413)-538-2044

october 1985

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
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27	28	29	30	31		

november 1985

S	M	T	W	T	F	S
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december 1985

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8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

WMHC 91.5 FM FALL 1985 PROGRAM GUIDE

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
6-8 A.M. ROCK	Roberta Ruggeri	Bridget Fahrland	Lisa Shaub	Charlotte Reed	Liz Russel	Jill Severn
8-10 A.M. ROCK	Meera Sundaram	Michelle Bushey	Robin Morjikian Tracey Storer	Kathy Bolen	Sallie Seltzer	Martha Herr Kate Dixon
10-12 A.M. ROCK	Nina Paisley	Sarah Brakman Pam Brennan	Lisa Demoney	Mary Fullam Anna O.	Linda Robertson Laura Phillips	Ann Rolya Martha Wright
12-2 P.M. ROCK	Caroline Cranos	Carolyn Siskovic	Melanie Dalsimer	Amy Brook	Mary Beth Sievens	Pam Greenberg Kara Lobdell
2-4 P.M. JAZZ	Jazz	Jazz	Monique LaRovere	Suzann Silverman	Jill Barancik Ellen Thalman	Kristen Ringdahl
4-7 P.M. CLASSICAL	Seana Eaton	Claudia Ford	Lauren Brier	Erika Lindgren	Sophie Constanclaki	Kathy Wiencke
7-9 P.M. ROCK	Jen Darius Sandy Wilcon	Stephanie Rohovsky Allison Mahoney	Caryl Casden	Betsy Mark	Mary Ann Carberry	Becky Miller Kate O'Brien Andrea LeSuer
9-12 P.M. URBAN CONTEMPORARY	Michelle Mulia	Barb Veith Kerri Bianchi	Meriwynn Grothe Elise Cromack	Jennifer Graham Dierdre Hanlon	Kath Mellen	Sherry Joseph
12-2 A.M. PROGRESSIVE	Karen Kirschling	Dianna Roberge	Erin Hogan	June Schneider Ellen Malmon	Persephone Lisa Giragosian Karen Middleton Amy Andersen	Caroline Weissman

	SUNDAY
8-10 A.M. GOSPEL	Cateria McCabe
10-11:30 A.M. FOLK	Mary Bartley
11:30-1:00 P.M. BEATLES	Raj Sheshadri
1-3 P.M. WOMEN'S MUSIC	Maura Colbert
3-5 P.M. MUSICALS	Dianne Struzzi
5-7 P.M. JAZZ	Mary Ann Snell Beth Erikson
7-8:30 P.M. CHRISTIAN ROCK	Jenny McGonigal Melissa Smith Maggi Tannis
8:30-9 P.M.	Talk Show
9-10 P.M. RECORD REVIEW	Stacey Wills
10-11 P.M. COMEDY	Kelly Bahmer
11-11:30 P.M. BEDTIME	Kelly Bahmer

NEWS World News in brief and Weather, at show changes.
Nightly News at 7:00, Monday to Friday.

REQUESTS

Request Line: 538-2044 ● Toll Free — 586-3100 Ext. 2044

Dr. Paul "I Don't Get
Any WMHC Mail" Ryack

Health Center

AGREEMENT made at New York, N.Y., between PRESS ASSOCIATION, INC., hereinafter called "Press Association," and MOUNT HOLYOKE COLLEGE at South Hadley, Massachusetts. hereinafter called the "Subscriber," witnesseth:

1. Press Association shall furnish to the Subscriber a special news report containing important national and international news gathered by and made available to Press Association, and compiled from the complete dispatches of The Associated Press.

2. The news report shall be made available to the Subscriber by means of an automatic printer service of Press Association. If any local taxes are assessed and paid on the automatic printer belonging to Press Association, the Subscriber agrees to reimburse Press Association for the taxes so paid.

3. The news report, to be provided hereunder, shall be furnished daily.

4. The Subscriber shall pay to Press Association for the right to receive and use the news report, as hereinafter provided, the sum of $ 89.90 per week, which sum shall be payable monthly in advance. The monthly charge may be increased by not more than 25 per cent during any two year period.

5. It is agreed that service to WMHC(FM) may be suspended not more than twice annually during vacation months and that WMHC(FM) will advise Press Association at least thirty days prior to the beginning of such vacation as to the dates of suspension, provided such suspension exceeds twenty one days.

6. The term of this agreement shall be for a period of two years, commencing on September 4, 1985 and unless terminated as hereinafter provided, it shall continue in effect for successive like periods. This agreement may be terminated at the end of the first or any subsequent period by either party by written notice to the other, such notice to be given by registered mail not less than sixty days prior to the end of any such period.

7. If the Subscriber shall fail to pay the monthly charges provided for in Article 4 hereof, when due, or shall fail to fulfill any other obligation under this agreement, the news service hereunder may be suspended and the Subscriber shall be liable to Press Association for the total amount of the charges provided for in Article 4 hereof, for the balance of the term provided for in Article 6 hereof, less the expenses which Press Association would have incurred during this period in connection with wire service charges and other expenses of physically delivering the news service to the Subscriber.

8. The news report to be furnished by Press Association shall be used by the Subscriber solely for classroom study purposes and/or for non-commercial broadcasting purposes through the facilities of WMHC(FM) The Subscriber hereby agrees that it will not publish the news report and that it will not give or sell to, or authorize the use by, any other person, firm or corporation of the news report or of any of the news, information or intelligence furnished by Press Association hereunder.

9. Press Association shall not be liable to the Subscriber for any loss or damage resulting from the interruption or suspension of the automatic printer service, to be provided, by reason of mechanical breakdowns, strikes, or other causes beyond its control, and Press Association shall not be liable to the Subscriber for any loss or damage to, or for any claims made against the Subscriber arising or resulting from the use by the Subscriber of the news report furnished by Press Association.

IN WITNESS WHEREOF, the parties hereto have executed this agreement the 7th day of August 1985

MOUNT HOLYOKE COLLEGE

By David F. Hartwell

Title Assistant Business Manager

PRESS ASSOCIATION, INC.

By

Roy Steinfort
Vice President

pae 474M

REV-7-74—APE 474M

Mount Holyoke College

Business Manager and
Director of Physical Facilities
South Hadley, Massachusetts
01075-1491
Telephone 413/538-2467

August 20, 1985

TO: Paul Ryack
Dept. Chairman/Admin. Dept. Head

FROM: Wayne D. Gass

RE: Form 8 Requests

Enclosed for your information is a copy of your department's Form 8 request marked up to indicate projects which Buildings and Grounds plans (and plans not) to undertake in fiscal year 1985-86.

Items Marked	Action
MP-1	Are planned for fiscal year 1985-86
MP-2	Will not be done in fiscal year 1985-86
W.O.	Routine work orders have been written and, if not done already, will be in the not-too-distant future

Please call me if you have questions on those items marked MP-1 or MP-2. Call Harry Brock if you have questions on those items marked W.O.

WDG:cag

Enclosure

SEP 12 1985

Press Association, Inc.

Affiliated with The Associated Press

August 7, 1985

Mr. David F. Howland
Assistant Business Manager
Mount Holyoke College
South Hadley, Massachusetts 01075

Dear Mr. Howland:

We at Press Association are pleased to acknowledge receipt of the agreement you gave Daryl Staehle which will allow us to provide our service to WMHC-FM.

Enclosed is a counter-signed copy of the document for your records.

We look forward to a mutually rewarding relationship, and you can be certain of our assistance in every way.

Sincerely,

Roy Steinfort
Vice President

RS/mac
Enclosure

SGA REP: Amy M. Andersen

WMHC UPDATE

C 1986/87

WMHC is a student run radio station operating at 100 watts. Our function is to serve the public interest; to entertain and inform. Our program includes jazz, classical, dance contemporary, and rock music. Sundays are dedicated to special programming; including gospel, women's music, reggae, and the talk show. DJ training ~~has just ended~~ adding 30 new DJs to the WMHC staff. DJ training ~~will be~~ offered during winter term.

Each semester we focus on five community issues. Our PSAs(public service announcements) reflect the issues. This semester the Five issues are: (1) Women's health and sexuality,(2) Consumer awareness,(3) five college arts,(4) healthy mind and body,and (5) career entry and re-entry.

Wmhc, like other organizations, had unexpected budget problems this year. We cut our budget in many areas. We now rely exclusively on the records we receive from record compnaies. We send playlists out monthly to record companies and in return they send us records. We cut from ourbudget the money usually spent on rock imports and classical records. We have been fundraising for the last year in order to buy a cart machine which costs between $1500 and$2000. Fortunately, the United Stations Radio Network has agreed to donate a cart machine to us. ~~It should be in use next semester~~.

Wmhc will hopefully be hosting a Radioactive party on March 13th. We will also participate in community day sponsored by the sequicentennial office. We hope to increase our special programming to include more old rock, more women's music, and any other ideas people may have.

WMHC 91.5 FM
Mount Holyoke College, South Hadley, MA 01075
413 + 538-2044

At present, the only way for a WMHC d.j. to keep-out unwanted stangers, is for her to keep the control room door shut at all times-- it locks automatically. I have already posted signs in the station encouraging d.j.'s to shut the door for their own protection. Unfortunately, carrying-out this procedure is not as simple as it may seem.... With over 150 personnel going in and out of the station at any time of the day between 6:00am and 2:00am, and with d.j.'s switching every two or three hours, it would be impossible to keep the doors shut and locked all of the time! We cannot give keys to every staff member! Even if we tried to do this, there would still be the problem of SEEING the person who would want to enter, as the doors in the station are solid. Recognizing 150 different voices, (including the voices of three men, who are involved with the station as advisors, technicians, and sometimes d.j.'s.) could be a problem.

Now that I have explained our problems, I would like you to hear some of the solutions which have been suggested: keeping the door shut and locked is a start, but, in order to be able to see the visitors who desire entrance to the station, we need to have some sort of "peephole" installed,(and maybe a chain put on the door, too.). We should also have direct line of communication with Security, should any d.j. find herself in a compromising position--we were thinking of something along the lines of a silent alarm. Another thought is to lock the double doors which lead to the three WMHC studios. This would be a problem at the moment, because there is another room behind those double doors, which is being used by the Student Book Co-op.

Well, these are our suggestions so far; if you have any more to offer, I would be glad to listen to them. We will most likely need your office's support in getting this problem taken care of as swiftly and efficiantly as possible.

If you have any questions (or answers!) for me, I can be reached at extension 4336, or 2331 (hallphone).

Thankyou for your concern.

Sincerely,

Sallie E. Seltzer

Sallie E. Seltzer
General Manager, WMHC-FM

cc:
Paul Ryack, Advisor
Mary Allyn, Advisor

HOW MANY MILES FROM THE FRONT?
3 MILES

WHY DID RADAR ~~HAVE~~ GO HOME? AND WHERE IS HE FROM?
HIS UNCLE ED DIED, AND RADAR HAD TO GO HOME TO RUN THE FARM.
- OTTUMA IOWA

WHAT WAS POTTER'S PREVIOUS SERVICE?
CAVALRY - 1ST WORLD WAR

KLINGER: PRIVATE → CORPORAL

MAJOR: FRANK, MARG, WINCHESTER

CAPTAIN: BJ, HAWKEYE

BJ'S WIFE'S NAME? PEG

HOW MANY EMMYS? ~~HEARTS~~ 19

MASH THEME SONG?
SUICIDE IS PAINLESS

WHAT IS IT CALLED WHEN THEY HAVE TO EVACUATE
BUGGING OUT

WHAT DOES MASH STAND FOR?

4 PEOPLE THAT LEFT?
LARRY LINVILLE, WAYNE ROGERS, MACLEAN STEVENSON
GARY BURGOFF

WMHC
Radio Station of
MOUNT HOLYOKE COLLEGE
South Hadley, Massachusetts 01075
Telephone 413 538-2044

TO
DDJ Comm
SAC

Date

UPDATE REPORT TO THE PRESIDENT AND TRUSTEES

1. Since your last meeting, WMHC, with much appreciatiated support from the Development Office, solicited station alumnae by letter, with a "phone-a-thon" follow-up. The alumnae response was generally warm and encouraging, and about $1,000 was donated. Additional funds have been raised by a T-shirt sale. We hope you'll see students wearing one of our bright red shirts with the station logo on the back during your campus visit.

2. A short article in The Alumnae Quarterly resulted in an inquiry from a young alumna whose husband is a Vice-President and Transmitter Design Engineer for a major broadcast equipment manufacturer. He has agreed to be our consulting engineer, and has given us several excellent suggestions already which will not only help us expedite our power increase, but will also save us money.

3. You will recall that last year our application for a grant from the National Telecommunications and Information Administration (NTIA) of the

WMHC
Radio Station of
MOUNT HOLYOKE COLLEGE
South Hadley, Massachusetts 01075
Telephone 413 538-2044

U. S. Department of Commerce was denied. Unsuccessful applicants were invited to reapply this year, but a candid discussion with the NTIA Project Officer revealed that our application was lacking on two important points. First, because there is no employee paid full-time to supervise the radio station, the NTIA felt there was "not a strong enough commitment" on the part of the College Administration. Secondly, NTIA is unenthusiastic about supporting power upgrades only to 100 watts, preferring 250 watts as a minimum goal. The station and the Advisory Committee felt that from the Mount Holyoke perspective it was not desirable to change either of these parameters: the station should remain strictly a student operation, and there ~~was~~ would be little difference in coverage between 100 and 250 watts considering local terrain. Thus, it was decided not to reapply to NTIA this year.

4. Although we had hoped to solicit the Mount Holyoke Community this Spring, we are postponing this project in deference to the demands of the college's capital fund drive.

WMHC
Radio Station of
MOUNT HOLYOKE COLLEGE
South Hadley, Massachusetts 01075
Telephone 413 538-2044

We will reassess our financial position in the Fall, when additional fund-raisers are planned. Meanwhile, ~~our~~ we hope ~~is~~ to satisfy this summer the Construction Permit which expires on November 16, 1982, ~~this summer~~. We may have just enough in our building fund to purchase a transmitter and used modulation monitor which would enable us to increase power from ten to 100 watts. Studio renovation and conversion to stereo must await the success of our ongoing fundraising efforts.

With the cooperation of the student Government association, WMHC was fortunate enough to be granted a "depreciation allowance" as part of our annual budget. This fund gives the station $1000 each year which will be saved over a 10 year period. The depreciation fund will enable the station to make future equipment changes ~~[illegible]~~ without having ~~to~~ ~~capital~~ fundraising drives. ~~We see this as a definite necessity for the school group~~ and improvement of the radio station.

Eve Epstein '83
General Manager

WMHC
Radio Station of
MOUNT HOLYOKE COLLEGE
South Hadley, Massachusetts 01075
Telephone 413 538-2024

We will reassess our financial position in the Fall when additional fund-raisers are planned. Meanwhile, our hope is to satisfy the Construction Permit which expires on November 16, 1982, this summer. We may have just enough in our building fund to purchase a transmitter and used modulation monitor which would enable us to increase power from ten to 100 watts. Studio renovation and conversion to stereo must await the success of our ongoing fundraising efforts.

CIMNS 91.5 FM